



What is the Video Doctor?

The Video Doctor is an independent advisory service for any organisation to help develop, implement, or enhance their video communications strategy.

Video Doctor helps you bring together technologies such as video-conferencing, streaming, webcasting, digital signage, IPTV and rich-media asset management into a video communications strategy. Video Doctor works with you to fully understand the impact of and maximise the value of your investment.

Why use the Video Doctor?

Research shows that there is still a massive growth potential in video communications. It's also clear that as the market grows, so do the questions and the need for answers.

You will know what your organisation's requirements are, but to fully understand the latest technologies, and how to design a bespoke solution to meet those requirements, you may need further advice and guidance. Using Video Doctor will ensure your system not only meets today's objectives but that it remains useful for years to come.

The use of Video Communications brings benefits in staff productivity and motivation as well as in business trading. This independent service provides commercially aware expertise to help you get best value from your investment as well as maximise company efficiencies. The Video Doctor Service combines in-depth knowledge of video communications with advice from a range of key manufacturing brands.



What does the service offer?

The Video Doctor Service can provide three stages of advice:

1. **AV diagnosis** –objective to explore, understand, advise and recommend

This initial meeting is free of charge where you are able to explore what technologies would help improve productivity and reduce costs within your organisation. The Video Doctor will listen to your needs and gain a thorough understanding of your business. It is at this stage that you can instruct the Video Doctor whether you would like to proceed to help you build a business case around the technologies you require and recommend what you should be looking for in current and future technologies.

2. **AV prescribed treatment** *- objective to explain and present the business plan to senior decision makers

The Video Doctor will return to your site to run through the business plan and describe the implementation of the technologies to senior members or decision making team.

Once your solution has been chosen the next steps are to finalise the plan for installation/project management and managed services.

** The final business plan is given to the organisation and is charged according to the size and scale of the plan and contents.*

3. **AV health check** *- objective to maximise the benefits of your system *

Once installed the Video Doctor will make regular advisory and health check visits to ensure the technology is working at its best for your organisation. The Video Doctor will help you to develop further the company's communication strategy by explaining advising technologies and solutions that may enhance your current solution.

** The regular advisory and health check visits are charged according to the number of visits and the scale and location of the project. This is an optional extra.*

What do I need to do?

Call Video Doctor today on: 0118 9754750 or email videodoctor@reflex.co.uk, or log onto the Video Doctor Website: www.reflex.co.uk/videodoctor and register for your free independent appointment.